



AUTUMN SOS

Prepare for the colder months and give your skin the best possible chance to retain the radiance and suppleness you enjoyed over summer.

Changes in weather can exacerbate the damages caused by free radicals, e.g. generated by pollution. They damage the skin's DNA, proteins and slow down your skin's healing properties. They attack our skin's collagen & elastin fibres, accelerating the appearance of fine lines & wrinkles. The damaging effects of free radicals are exacerbated by vitamin & antioxidant deficiencies. Eating plenty of healthy, nutrient-rich food such as whole grains and fruits & vegetables, as part of your anti ageing program and general well being, increases the intake of beneficial vitamins and antioxidants, which can neutralize the free radicals and help maintain the health of the skin.

VITAMIN C

Ascorbic acid is water-soluble and the body is unable to store it. Therefore, vitamin C must be taken on a daily basis. It supports & stimulates collagen synthesis and its anti-oxidant properties reduce damages done by free radicals. The best dietary sources include kiwi, citrus fruits such as grapefruits and oranges, red capsicum, tomatoes, broccoli, spinach, guava & fresh juices made from any of these.

VITAMIN E

Vitamin E assists skin healing & protects cellular membranes. Its anti-oxidant properties are anti wrinkle & reduce the damage done by free radicals, maintaining the health of skin cells. Dietary sources include cold pressed wheat germ oil, walnuts & almonds, whole grains, avocado, kiwi & mango.

VITAMIN A

Vitamin A, Retinol, is fat-soluble & is found only in animal products. It softens rough skin, improves skin texture & increases the skin's natural defence barrier. Its anti-oxidant properties reduce the damages done by free radicals. Best dietary sources include cod liver oil, un-homogenised fresh milk, liver and eggs.

PRO-VITAMIN A

The body converts Pro-vitamin A carotene into retinol. Best dietary sources are carrot, sweet potato, pumpkin, rock melon, apricot, papaya, mango & dark leaf vegetables.

GERnétic products can support you in this fight as applying a nutritive, concentrated cream topically can also provide powerful protection against damaging free radicals.

GERnétic's **SYNCHRO** is more than one of the best anti-ageing products. It provides nutrients that are in harmony with the skin cells' own composition. It contains 3 biological compounds rich in amino acids & trace elements that increase skin rejuvenation & tissue repair. **SYNCHRO** provides a cocktail of vitamins A, C, E, H & B complex, essential nutrients for the protection of the cells from the damaging action of free radicals. With its unrivalled regenerating and healing powers, **SYNCHRO** is the one cream you cannot go without.



GERnétic's **NUCLEA** is a very effective repairing cream designed to complement Synchro, dramatically reducing the depth of wrinkles and restoring prematurely aged skin. Its three nutritional biological compounds, rich in proteins, peptides, trace elements and nourishing oils, are combined with a skin repair factor to create an anti-age cream "par excellence".



CYTOBI is GERnétic's soothing and nutritive cream which provides all the essential molecules your skin needs for its health. It is the ultimate weapon against all skin sensitivities including rosacea, eczema and psoriasis. Its synergy of five nutritional biological compounds rich in proteins, biopeptides, trace elements & nourishing oils providing vitamins A, C, E, H and almost all the vitamins from the B series. **CYTOBI** strengthens your skin's defence mechanism & reduces sensitivity and skin inflammation.



GERnétic's stimulating serum **MITO SPECIAL+** brings energy to the cells' "powerhouse", boosting epidermal regeneration. Its synergy of glycoproteins, peptides, and expertly balanced amino acids stimulates collagen production and revives lifeless skin.

The light textured **GEROXY** cream activates the skin's micro circulation, increasing moisture to the skin's surface. Seven plant extracts combined with a complex of amino-acids, vitamins and hydrating oils contribute to an increased supply in nutrients to oxygenate, hydrate and protect your skin.



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TALK TO US!

Want to find out more or want us to tell you how we can help you achieve the skin you've always dreamt about?

Speak to your local beauty salon or visit our website

www.gernetic.co.uk

or Phone us on 01202 309913 and we will be very happy to discuss any topic.

We are here to help!

GERNÉTIC BEAUTY

@MargueriteThorpe

Autumn 2020

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GERnétic

INTERNATIONAL



WELCOME BACK TO THE SALON

It was such good news that beauty salons are finally allowed to get back to what they do best, love most and have missed so much for far too long. It is great to see many salons returning to business full of enthusiasm and ideas and so many clients returning to enjoy their favourite beauty treatments.

Beauty therapists are used to keeping spaces pristinely clean and hygienic, so you can be sure that you are in the best hands. Salons have chosen different routes to deal with the guidelines – from fogging machines to UV lighting – all with one aim to keep the clients as well as the therapists safe. We all need to work together to keep our salons open and I can assure you that all our therapists will do their utmost to keep you safe.

So, why don't you treat yourself to one of the wide-ranging GERnétic beauty treatments:

- * An exfoliating facial which will remove any build-up of dead skin cells and help to stimulate cell production.
- * A rejuvenating facial which will reduce the signs of ageing, boost cell regeneration, improve micro-circulation and revive the activity of the skin to help it regain its youthfulness.
- * A firming, slimming or cellulite body treatment which will work on blood circulation, help eliminate waste products, improve digestion and tighten the skin.
- * A bust enhancement treatment which will help to regularize your hormones and to regain your natural bust size and shape.
- * A gentle soothing massage - either just on your face or an all over body massage. It improves circulation, is good for skin tone and relaxes muscles.
- * A GERnétic hand treatment if continual hand-washing and hand sanitiser has left the skin rough, chapped, hard or dry.



I opened the doors of my salon and welcomed my clients back in July after 4 months in lockdown.

It all seemed surreal to me after 30 years in business, I have never had so much time off work since I started in the beauty business. I knew this was an opportunity to do something with my time. GERnéticians owe so much to Marguerite and Alan for all their hard work and support. I was able to sell GERnétic products online using their online portal BeautyX and was amazed at how well received it was with my clients, this gave me some income and kept me focused on my business in such uncertain times.

I know we have to get used to the new normal, wearing PPE from head to toe and cleaning is the new workout, but I have always believed that we have a wonderful product to work with and many clients have seen their skin rejuvenated and they always feel revitalized - that alone inspires me to do my work.

I have recently read in a newspaper article that many women feel the period of lockdown has aged them, so this is the time when I feel GERnétic face & body treatments will come to the rescue not only because they nourish and heal the body but because the results can be seen instantly.

I would like to take this opportunity to congratulate GERnétic on 50 years of Synchro and Cytobi success. I always wonder where I would be if I didn't stop at the Brighten Beauty Show 30 years ago to speak to Marguerite and trial GERnétic for the first time. I am convinced it has kept me devoted to the work I do and the fact that it has helped to rejuvenate and heal so many of my clients.

Thank You GERnétic, Marguerite and Alan

Nina Scanella

body & beauty studio

HAPPY BIRTHDAY SYNCHRO & CYTOBI

Help us celebrate our anti-ageing wonders!



This September, we are celebrating two very special birthdays!

Our anti-ageing wonders **SYNCHRO** and **CYTOBI** are turning 50 and even though their pots might have changed, their extraordinary formula has stayed the same over the years. Why change a winning combination?

GERnétic's philosophy is unique. Mr Laporte, scientist and creator of GERnétic, was a genius in his own right because he understood that all our problems start from the inside of the body. If you can regulate different organs, you will succeed with excellent results.

SYNCHRO is our most popular cream, the one cream we all cannot go without! It the perfect remedy for dehydration, ageing, wrinkles, couperose and rosacea. Thanks to its unrivalled rejuvenating, nutritive and healing properties, GERnétic's hero product **SYNCHRO** will prepare the skin for any weather to come.

SYNCHRO was originally developed for skin burns and is at the very core of GERnétic's research and philosophy. Its cocktail of active amino acids, trace elements, vitamins and rich oils is designed to nourish, hydrate and calm your skin.

It also has the notable property of preventing moisture evaporation from the epidermis. Thanks to its active ingredients, **SYNCHRO** stimulates and maintains an optimal level of cellular renewal.

SYNCHRO got its name from synchronisation – the action of making different elements act together to intensify results and that is how this cream works its magic. Composed of three biological compounds rich in amino acids, it provides energy to the cells to assist in the manufacture of collagen and elastin, increasing skin

rejuvenation and tissue repair. A cocktail of Vitamins A, C, E, H and B complex provide essential nutrition and free radical protection to the cells.

Perfect for all skin types, from oily to very dry or sensitive, it can also be used on the bust, body, hands and scalp. Our client testimonials prove time and time again that our much loved **SYNCHRO** is an all-year wonder.

CYTOBI is the ultimate defence against ageing and significant skin problems linked to inflammation and redness. This cream gives your skin an optimal protection against ageing by providing all essential elements for its health.

CYTOBI acts on premature ageing, senile tissue dehydration and intense un nourished skin irritation, scars, stretch marks, burns and various skin imperfection. **CYTOBI** induces tissue regeneration and revitalisation keeping the skin healthy and radiant. Its healing and calming actions make it ideal as an anti-inflammatory cream. It also has antiseptic, antibacterial, antimicrobial and anti-fungal properties.

CYTOBI contains noble fatty substances such as beeswax, almond oil, calendula oil and St Johns Wort oil, providing vitamins A, E, H and vitamin B series as well as Amino acids including the 8 essential ones.

CYTOBI is a super nourishing cream suitable for all ages when the skin is fine, dry, sensitive, or inflamed and is especially recommended for treatment of skin problems such as psoriasis erythema, rosacea. In case of inflammation and skin problems, it is extremely soothing. The skin defence mechanism is also strengthened.



Welcoming You Back To Your Local GERnétic Salon



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STAY ALERT CONTROL THE VIRUS SAVE LIVES