

KEEP YOUR SKIN RADIANT WHILE BEING THE LIFE OF THE VIRTUAL HOUSE PARTY

Which products do you need to avoid dehydrated skin during the summer season?

GLYCO and **FIBRO** are perfect when it comes to cleansing your skin each day. **GLYCO** is rich in milk glycoproteins, cleanses deeply and nourishes your skin. **FIBRO** completes the cleansing process by removing the last traces of dead cells for a bright, revitalised complexion. **GLYCO** and **FIBRO** are also super helpful with removing all traces of make-up.

LIFT CREAM is an anti-ageing gem that boosts cell renewal and at its core, has powerful ingredients to combat the signs of glycation. Glycation was once the buzz word in the world of skincare – today it is considered a skin condition that is on the rise, leading to premature ageing. The good news is there are anti-glycation skin care products to protect against glycation, with GERnétic's **LIFT CREAM** being a perfect solution.

LIFT CREAM will reduce the signs of skin fatigue, stimulate tissue regeneration, restructure elastin and collagen fibres and optimise the health of your skin.

We also recommend you to drink a glass of water with every glass of alcohol you have. So the more you drink, the more you drink. This will seriously help to keep your skin hydrated and you won't wake up with a painful headache the next morning. When you combine that with your GERnétic's **LIFT CREAM**, you'll be the radiant and youthful life of any virtual party.

BODY BEAUTIFUL

If your lock down goal was to get healthy and toned, GERnétic's exceptional body products can help you attain and maintain your goals.

LYMPHO Toning Lotion accelerates micro-circulation, thus increasing the rapidity and efficacy of the beauty care products' effects. Its relaxing virtues bring relief to tired legs, leaving you with a pleasant feeling of well-being.

VASCO ARTERA is the quintessential body cream to effectively combat cellulite, by enabling a better micro-circulation thus making your legs feel lighter. Its draining effects result in the elimination of the dead cells of the resistant areas, with the concomitant elimination of cellulite, leaving you with a smooth and attractive figure.

ADIPO GASTA contains a synergy of plant and seaweed extracts to help eliminate fatty deposits linked to poor digestion, poor elimination and slow metabolism. It can even help to stop sugar cravings, allowing you to successfully enjoy a healthier diet. Rich in iodine and anti-oxidants, **ADIPO GASTA** boosts metabolism while nourishing and restoring the skin to leave you with a firmer, slimmer body.

So, use your time in lock down and make 2020 your healthiest, fittest and most beautiful year yet by choosing the best products to support your healthier lifestyle.



HEALTHY TANNING WITH THE GERNÉTIC SUN PRODUCT RANGE

We might have to miss out on our Summer Holiday abroad, but your skin will still need protection from the sun - even on Staycation.

Sun protection is essential for all skin types and sun screen products must offer optimal protection and comfort. We all know the benefits of sunlight - life wouldn't be possible without it, it helps us feel happy and allows our bodies to synthesize Vitamin D essential for its operation. However, UV rays are also responsible for sunburn and cells' damage - and sun damage is irreversible. It is therefore necessary to protect the skin.

GERnétic's sun screen range perfectly meets your needs and expectation. The range has been divided into 3 levels of sun protection, allowing everyone, regardless of age and skin type, to enjoy the sun.

The **MELANO** products are non-whitening, without nano-particles with a fresh, citrus orange and bergamot smell. The range is composed of 3 products which all contain Apricot oil, rich in oleic acid, vitamins A and E. Apricot Oil is nourishing, softening, regenerating and non-dehydrating and contributes to delaying the effects of ageing.

MELANO 15 - SPF 15 90 ml tube

This cream offers medium protection and is aimed at people with matt and dark skins who tan easily without getting sunburned. **MELANO 15** contains Shea butter which has nourishing and repairing properties and prevents dehydration.

MELANO 30 - SPF 30 125ml pump bottle dispenser

This liquid emulsion offers high protection and is aimed at light skinned people who tan quite easily, but can get sunburned.

MELANO 50 - SPF 50 125ml pump bottle dispenser

This liquid emulsion offers high protection for people with very light, milky white skin, often with freckles, who get sunburned very easily.

GEL APRÈS SOLEIL 90 ml tube

If you do get a sunburn, our essential **GEL APRÈS SOLEIL** is still available to help soothe, restore and regenerate your skin. And don't forget our star product **SYNCHRO** was first designed as a burns cream and also helps with sunburns.



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Talk To Us!

Want to find out more or want us to tell you how we can help you achieve the skin you've always dreamt about?

Speak to your local beauty salon or visit our website.
www.gernetic.co.uk



GERNÉTIC BEAUTY

SUMMER 2020

CONTENTS

Look after yourself

Covid-19 News

DIY Facials

Keep your skin radiant

Body Beautiful

Healthy Tanning

GERnétic

INTERNATIONAL



LOOK AFTER YOURSELF IN THESE DIFFICULT TIMES

While we are writing this, we are still not sure what the next few weeks and months will bring. There are so many unanswered questions and nobody seems to know where we are going.

When will life go back to normal? Will we have to get used to a new normal? How much longer will we have to work from home? When can we go out and see family and friends normally again? Will we be able to go on our well-deserved holiday abroad this year?

Everything seems so unsure and all of us are worrying about the health of our family, our friends and of course ourselves, but lots of us might also worry about their livelihoods. All this uncertainty, together with the strain of lock down life, is taking its toll on our well-being, health and naturally also on our skin.

At a time like this, it is important to remember that we cannot change the situation we are in, we just have to do the best we can and make the most of the things we have. It is futile to spend our energy fretting about circumstances out of our control, the only way is to live in the now and within the boundaries we have been given.

Maybe this disruption of normal life has given us all much-needed breathing and thinking space, time to spend with our closest family and to phone relatives and long-lost friends, an opportunity to do the gardening and DIY projects, some time to sort and tidy, the motivation to get fitter or the time to relax, to read and to watch films. Don't forget to also take the time to look after yourself as a whole. Your skin is in lock down with you and will appreciate any extra effort you make.

Remember: not everything has been cancelled, there is always love, hope and self-care.



COVID - 19 NEWS

WE ARE HERE FOR YOU

Here at GERnétic, we have tried our best to help our beauty salons and clients in these uncertain times.

As a company, we are able to pack and despatch orders to UK customers safely and quickly. We opened our restricted online shop to ensure that nobody has to do without their beloved GERnétic products and we hope that we have put a smile on some clients' faces when they received their products. But please remember, your first port of call is still your therapist as she knows your and your skin best.

Over the months of lock down, we had many conversation with salon owners and clients, which has given us further insight into the market and many new ideas which we hope to put into practice in the future. We will continue working for and with our beauty therapists and our clients helping to ensure that we all will still be here when this crisis is over.

MANNO FOR NHS HEROES

As a token of our appreciation, we donated GERnétic MANNO HAND CREAMS to our local NHS hospital to say **Thank You** to all the amazing Doctors and Nurses fighting Coronavirus for all of us.

Due to extremely rigorous hygiene standards, they have to wash and disinfect their hands uncountable times a day. The skin on the back of the hands is thin, delicate and prone to cracks, wrinkles, age and sun spots, rashes, reddening, itching, blistering and dryness, washing and disinfecting hands many times a day can exacerbate this and trigger or intensify skin conditions such as eczema and psoriasis. This, together with having to wear gloves for prolonged periods of times, has left the hands of NHS staff in desperate need of help. MANNO is the ideal cream to protect and soothe their (and your) hands.



REMEMBER TO PROTECT YOUR SKIN WHILE WEARING A MASK

Due to COVID-19, more and more people are wearing masks for extended periods of time, which can result in a number of skin issues. The masks can rub, bruise or even tear the skin. Wearing a mask creates a moist and hot environment for the covered skin - a perfect breeding ground for bacteria, which can result in breakouts, irritation and redness.

To help your skin cope with these added pressures, make sure you cleanse thoroughly but gently before and after wearing a mask. Afterwards apply a light moisturiser as you need to ensure that your skin is both balance and hydrated. It is a good idea to minimise make-up as this only further clog up your pores.

If you experience any spots and breakouts treat them with the tried and tested GERnétic range for mixed and oily skin. Don't worry, together, we can look after the skin behind the mask!

YOUR GUIDE TO GERNÉTIC DIY FACIALS

When You can't go to the Salon, Bring the Salon home to You -

With our selection of fabulous, lock down Facials.

We are living in extraordinary times, getting used to completely new routines and coming to terms with what is happening around us. It's not easy, but one thing you can focus on more than ever is YOU! Exercise every day, eat nourishing food, read inspiring books and take care of your skin. You will wear your skin for the rest of your life, so you have to nurture it.

Sadly none of us can enjoy our usual trip to the Beauty Salon for a hydrating, skin-boosting, rejuvenating facial right now. However, we can invest in great skin care products and discover how to give ourselves mini home treatments that will nourish and care for our skin until we can get back to normal! To inspire you, here are a few invigorating skin care facials that can be done from the comfort of your home.

DIY INVIGORATING FACIAL

What to do: Cleanse and tone with **GLYCO CLEANSING MILK** and **FIBRO TONING LOTION**. Apply 2 sprays of **MITO SPECIAL+** to the face every morning and press in. Then apply an even layer of

IMMUNO all over the face and leave for 10 minutes. Wash off with warm water and pat dry. Finish with Gernetic's **SYNCHRO** or your favourite moisturiser.

Skin Types? Ageing, dull or pigmented skin.

DIY RADIANT EYE TREATMENT

What to do: Cleanse with **GLYCO** and tone with **FIBRO**. Apply **LIFT CREAM** to the eye area and gently press in until absorbed. Next, apply **EYE MASK** in a thick layer to the eye area. A slight tingling sensation may occur. Leave for 10 minutes. Rinse thoroughly with lukewarm water and gently pat dry with a towel. Finish with **SYNCHRO** nourishing cream.

Skin Types: puffy eyes, dark circles and fine lines and wrinkles.

DIY NUTRIENT BOOST FACIAL

What to do: After cleansing and toning the face, apply 2 sprays of **VEINULO SPECIAL+** to the face every morning and press in. Then apply an even layer of **IMMUNO** all over the face and leave for 10 minutes. Wash off with warm water and pat dry. Finish with GERnétic's **GEROXY**.



Skin Types: Stressed skin in need of a nutritional boost and improved blood flow. Or skin with an uneven tone.

DIY ANTI AGEING FACIAL

What to do: Cleanse and tone skin using **GLYCO** and **FIBRO**. Apply **MYO MYOSO** cream to firm the skin and press in. Use **IMMUNO MASK** after **MYOMYOSO** and leave for 10 minutes. Follow with **SYMBIOSE** cream to hydrate.

Skin Types: Ageing skin in need of firming and lifting.

DIY REFRESH MY SKIN FACIAL

What to do: Cleanse the skin with **DERMA**, rinse off and pat dry. Use a cotton pad to apply **SEBOGER**, which will purify and balance the skin. Apply firming cream, **MYOMYOSO**, and press into skin. Use **IMMUNO MASK** to

nourish and regenerate skin cells. Finally, apply **GER OXY** to soothe and protect.

Skin Types: All skin types will benefit from this cleansing facial.

DIY ULTIMATE ANTI-AGE FACIAL

What to do: Cleanse and tone skin using **GLYCO** and **FIBRO**. After Cleansing, exfoliate with **MARINE CLEANSER** using gentle circular movements and rinse off with warm water. Apply the **IMMUNO MASK** and leave for 10 minutes. Apply and press in **MYOMYOSO** cream around the eyes, jaw line and neck area. Follow with **LIFT CREAM** around the eyes, lip and neck area. Spread a small amount of **SYNCHRO** or **SYNCHRO 2000** everywhere. Finish with **NUCLEA** cream on lines, wrinkles, scarring or pigmentation.

Skin Types: All skin types and especially those looking to maintain youthful skin and combat the signs of ageing.

DIY REPAIRING FACIAL

What to do: Cleanse with **DERMA** and rinse off with warm water. Spray two to 3 pumps of **MITO SPECIAL+** and press in until the skin feels sticky, do NOT rinse off. Twice a week use **IMMUNO MASK** after **MITO** and leave for 10 minutes. Follow with **SYNCHRO** everywhere, including the eye and neck area. Apply a pea-size amount of **NUCLEA**.

Skin Types: Pigmentation, scarring and wrinkles.

